



HEALTHY FOOD FOR ALL COALITION AUGUST MEETING NOTES

AUGUST 18, 2015 | SENATOR DR. RICHARD PAN'S S. SACRAMENTO OFFICE

OVERVIEW

The Healthy Food for All Coalition met on Tuesday, August 18, 2015 at Senator Dr. Richard Pan's S. Sacramento Office. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- Participants reflect on the successes and challenges of Quarter III and determine how the lessons learned will inform their work moving into Quarter IIII;
- Participants provide feedback for a new mapping tool; and
- Participants are excited to continue engaging in and leveraging opportunities to collaborate!

JULY ACTION ITEM REVIEW

As part of the Coalition meeting structure, each meeting will begin by reviewing the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of August 18th.

Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
Existing/Ongoing Items			
Follow up with Sac Food Bank re new distribution sites ¹	Shawn	May 19/(See Status)	In Progress/Ongoing (see below)
Mapping Tool Development ²	Shawn + Team	April 21/ Fall 2015	In Progress/Ongoing (see below)
New Items			
Send out quarterly check-in info, work plan template, &	Rangineh	August 18/ Sept 2	In Progress
2014-2015 work plan			
Integrate "Collab Café" time into mtg agenda	Rangineh	August 18/ Sept 15	In Progress
Research farmer incentives used in other farmers' markets	Sharon	August 18/ Sept 15	In Progress
Speak with other Market Managers to assess potential	Todd	August 18/ Sept 15	In Progress
partnerships			
Talk with Center for Land-based Learning re farmer	Todd	August 18/ Sept 15	In Progress
rotation program			

¹ Sac Food Bank's New Distribution Sites

Sac Food Bank and Family Services is now the official and sole provider for the Feeding America program in Sacramento. Shawn shared that he is working with food bank and mapping how to get donated fruit directly to food closets. He will continue to update the group as new developments arise.

² Mapping Tool Development

During the April meeting, upon adding the Pathways Program as an official engagement criteria in the Neighborhood Roadmap [matrix], Coalition partners requested an enlarged school map to visually inform them about the schools that are connected to the Pathways Program. Partners also noted the need and interest in having additional maps that provided information about other engagement criteria including elected officials for each neighborhood, county vs. city boundaries, food access activities, etc. Rather than creating several separate maps, Shawn and Rangineh will be working with a small group of folks who they hope will help create one interactive, dynamic map that contains all of the aforementioned layers. Given the magnitude of the map in question, the map will likely take a few months to create. Shawn and Rangineh will keep the Coalition updated about what progress is being made.

ANNOUNCEMENTS & RESOURCES

Prior to commencing the content portion of the meeting, the Coalition members provided the following updates and announcements:

- Mack Road Farmers Market (Todd McPherson): The farmers market will be running for six more weeks. It would be helpful for Coalition partners to help spread the word in order to maximize the final weeks. In addition, all of the market match dollars have been spent making it possible to apply for additional market match funds. Finally, in thinking about how to make the farmers market as sustainable as possible, Sharon Eghigian agree to research different farmer incentive programs used in markets around the US while Todd McPherson agreed to follow up with other market managers to assess potential partnerships.
- **Soil Born Farms** (*Shawn Harrison & Dominic Allamano*):
 - Community Night at the Farm Featuring Toby Hemenway: The event is scheduled for Wednesday, September 2nd from 5 8:30 PM at American River Ranch. For more info, please go to: www.soilborn.org
 - o **Permaculture Workshop:** The workshop will consist of six weekends (Oct. March) with a target audience of residents, partner organizations, and community leaders. The course involves a final design project that will eventually get implemented. TCE will be providing some scholarship funds. For more info or to register, please go to: www.soilborn.org
 - Autumn Equinox Celebration: SBF will be holding the annual Autumn Equinox Celebration on Saturday, September 19th from 4:30 8:30 PM at the farm on Hurley Way. For more info or to buy tickets, please go to: www.soilborn.org
- Food Literacy Center (Elaine Lander): September 1st will mark the official Food Literacy Month and FLC will be hosting an open event that will include voting for your favorite veggie. In addition, FLC will partner with Oak Park Farmers Market, among others, to present a Food Literacy Fair and Sacramento's first zero-waste farmer's market on Saturday, September 12th from 9 AM – 12 PM. The focus of the event will be on "Fruit to Root", surrounding themes of food waste, drought, sustainable farming, and the future. Additional partners and vendors are welcome (and encouraged!).
- Alchemist CDC Fundraiser (Bridgitte Rivers): Alchemist CDC's annual Catalyst For Change fundraiser will take place Monday, August 24th 5:30-9:30 PM at Federalist Public House. For more information, please contact Bridgitte Rivers at bridgitte@alchemistcdc.org
- Colonial Heights Library (Alicia Doktor): The library is working with WayUp on a community-mapping project. The idea for the project will be presented at the Sacramento Food Bank and Family Services' next Network Café.
- Oak Park Sol Community Garden (Randy Stannard): Four more free cooking classes will be offered between August and October. Participants get a \$5 Veggie Voucher and can either register beforehand or just show up. In addition, Oak Park Sol will be holding a mini fundraiser on August 18th from 5 – 9 PM at Oak Park Brewery.
- Dan Barber Talk: Dan will present a talk on his book "The Third Plate" on Tuesday, October 6th at the Tsakopoulos Library Galleria in downtown Sacramento.
- **Vegetarian Sac Town Festival** (Glenn Destatte): The festival application has officially been approved and the event will take place on January 30, 2016 at the Serna Center – please contact Glenn for more details (sacveggie@gmail.com)
- We Diggit Urban Gardens (Randy Stannard): Garden builds are still taking place and are attracting an average of 20-30 people per build. The builds have successfully helped to transform residents' front and backyards in the BHC target area.

QUARTER III CHECK-IN & REFLECTION

Following announcements, participants were given an opportunity to review and reflect on the activities that took place during quarter III. The purpose of the reflection was for participants to glean best practices and lessons learned from the previous quarter into their work in the current and future quarters. The activity was also meant to draw attention to any areas where the Coalition needs to be cautious and/or aware of new developments as they move forward. Below is a snapshot of the Coalition's reflections, including participants' comments.



Accomplishments

Where have we made progress?

- Increased visibility/support for food access work
- Market Makeover kick-off/Hired Food Advocate
- Ongoing school garden program → Pacific
- Participation in We Diggit garden builds
- Oak Park Sol Cooking class and connection with Oak Park Market
- Adding cooking demos with local chefs at Oak Park Farmers Market
- Launch of harvest North Oak Park with edible Sac High
- Launch of South Oak Park Harvest Group
- Valley Hi farmers market launch and student participation
- Alchemist @ 16 markets
- School garden teacher teams growing
- EBT for farmers through Dr. Pan
- Cooking classes @ Summer Night Lights = 3000+ community members served via FLC



Caution Points

What do we need to be cautious about next quarter?

- Coordinating Coalition activities to leverage outcomes of the work
- Urban Ag updates: How is it being supported by Coalition activities?
- Careful partner selection/activity selection (How to better prepare for unforeseen changes?)
- Being conscious of follow through/finishing projects
- Drought
- Residential ownership (what's left when the \$ are gone?)
- Crop Swap (OP) and program sunsetting (programs that have served their purpose and maybe no longer need - success!)

Setbacks/Barriers

What have been setbacks, or barriers to progress?

- Changing leadership: How to best navigate
- Competing farmers markets
- Successful youth outreach/recruitment need better strategy
- Finding farmers to participate in M. M. Produce Purchasing
- Loss of administration at Pacific Elementary School
- Rescheduling of school board presentation re school gardens
- Drought
- Bureaucracy
- Retaining consistent vendors for farmers markets
- Volunteer clearance through school district

Opportunities

What lessons learned or best practices can we integrate into the next quarter?

- Direct connection between We Diggit, Growing Together, and Harvest Sac (Residents and volunteers within communities)
- Great opportunities to engage grades K-12!! ☺
- Opportunities to expand existing direct connections
- Taking advantage of existing networks
- Seeing opportunities to discuss/connect food access in [medical/legal] workshops/situations that might not be food access focused
- Take advantage of place-based allies and social service allies
- Healthy Food Fund

*Bolded items were noted by more than one person in that category



SEPTEMBER ASSIGNMENTS & CLOSING REMARKS

In conclusion of the meeting, participants were asked to review the quarterly check-in notes as well as the workplan from 2014-2015 and begin thinking about what activities they will be working on for 2015-2016. The end goal is for participants to create a draft 2015-2016 workplan comprised of their activities that integrate lessons learned from 2014-2015 and take into consideration the potential for expansion and evolution of their work. Draft workplans should be emailed to Rangineh no later than Wednesday, September 9, 2015. Rangineh will send out the workplan template, quarterly reflection notes, and the 2014-2015 workplan. Finally, the next Coalition meeting will take place on Tuesday, September 15, **2015 from 10 AM – 12 PM** (location TBA).

PARTICIPANTS

Name	Affiliation/Organization	
Rangineh Azimzadeh Tosang	Solh Resolutions International	
Mhong Thao	Sac BHC Youth Media Team	
Tiffany Wilson	LPC Consulting	
Glenn Destatte	SVS/ECOS	
Nicole Fontes	CAP Grant: SETA	
Shawn Harrison	Soil Born Farms	
Alicia Doktor	Sac Public Library: Colonial Heights Library	
Randy Stannard	Soil Born Farms/Oak Park Sol	
Nailah Kokayi	SCUSD/Pacific Elementary School	
Judith Yisrael	Yisrael Family Farm	
Dominic Allamano	Soil Born Farms	
Hillary Hansen	Legal Services of Northern CA	
Sharon Eghigian	NeighborWorks	
Pastor Karen Abrego	Ebenezer Christian Center/ Senator Dr. Pan's Office	
Todd McPherson	SCCSC/Mack Road Farmers Market	
Elaine Landers	Food Literacy Center	
Asoka Ishiura	SETA	
Isaac Gonzalez	Access Sacramento	
Shannon Hardwicke	Soil Born Farms	
Bridgitte Rivers	Alchemist CDC	
Alberto Mercado	Sac BHC	