



Sacramento Building Healthy Communities

Logo Guidelines

February 2013



Web Index Logo– Color

Dimensions– 300 x 244

Width– 300 Pixels

Height– 244 Pixels



Web Index Logo– Black

Dimensions– 300 x 244

Width– 300 Pixels

Height– 244 Pixels



High Resolution– Black JPG File

Dimensions– 1356 x 1103

Width– 1356 Pixels

Height– 1103 Pixels



High Resolution– Black TIF File

Dimensions– 1356 x 1103

Width– 1356 Pixels

Height– 1103 Pixels



High Resolution– Color JPG File

Dimensions– 1356 x 1103

Width– 1356 Pixels

Height– 1103 Pixels



High Resolution– Color TIF File

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Logo Usage Restrictions

Proper usage of the logo illustrates no modification or distortion of any kind. For visibility, impact and overall integrity, it is important to maintain a consistent use of the logo. The logo is fundamental to the communications and should never be compromised.



Logo Usage Restrictions– No-No's

Examples of branding no-no's are not limited to those shown here, so if you have a question about how the brand is being used please contact Media/Communications Coordinator Alberto Mercado.

- Don't change colors of the logo
- Don't rearrange elements of the logo
- Don't re-size certain elements of the logo
- Don't rotate the logo
- Don't manipulate the logo ratio
- Don't create or add drop shadows to the logo

